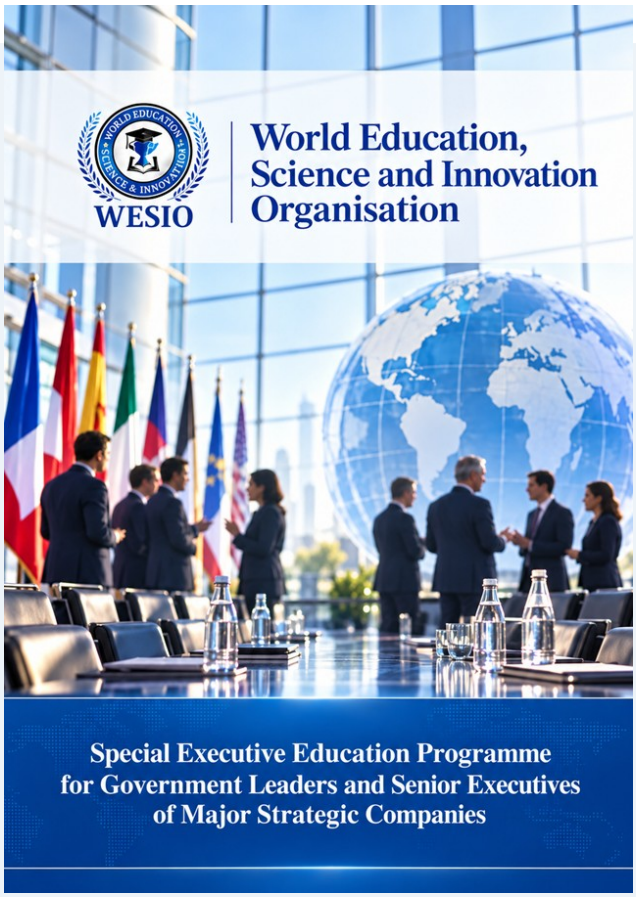
World Education, Science and Innovation Organisation

INTERNATIONAL

Executive Programmes

World-Class Executive Education & MBA

for Global Leaders
and Decision-Makers



GOVERNMENTS
CORPORATIONS
SENIOR EXECUTIVES

INTERNATIONAL KNOWLEDGE / EXECUTIVE DEVELOPMENT

wesio.org

International executive programmes

World-Class Executive Education & MBA for Global Leaders and Decision-Makers

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5 key competitive advantages

World Education, Science and Innovation Organisation (WESIO) is a UK-based international organisation advancing business, science and innovation through executive leadership development for governments and corporations.

01

GLOBAL REACH & INTERNATIONAL NETWORK

Executive programmes across five continents in 15 languages, connecting global leaders and business communities.

02

ACADEMIC EXCELLENCE & PROPRIETARY METHODOLOGIES

Partnerships with academic institutions offering original methodologies, intellectual property and proven expertise.

03

BESPOKE EXECUTIVE PROGRAMMES

Tailor-made training for government delegations, corporate executives and senior management teams.

04

ACCESS TO INTERNATIONAL EXPERTISE

Direct access to industry experts, academic institutions, innovative companies and international networks.

05

END-TO-END PREMIUM ORGANISATION

Complete programme management, including academic coordination, visa support, travel, accommodation, transport and hospitality.

Comprehensive programme services



As the organiser of specialised international executive programmes and tours for government and business delegations, WESIO provides End-to-End Programme Organisation management services:

01

Programme Design & Strategic Planning

Developing customised educational itineraries, defining programme objectives, coordinating academic content with our educational partners.

02

Organisation of International Educational Tours

Development of a bespoke itinerary for each delegation, including travel arrangements, schedules, business meetings and educational sessions, alongside the coordination of all processes.

03

International Experts & Institutional Partnerships

Engagement of leading professionals, industry experts, business schools and specialised companies to deliver lectures, masterclasses, practical workshops and professional site visits.

04

Official Visa Support

Preparation and issuance of personalised invitation letters confirming participation in an international educational programme, for submission to the relevant visa authorities.

Programme services



05

Transport, Excursions and Hospitality Services

Selection of professional guides, transport operators and service providers; coordination of airport transfers, excursions, hotel reservations and other essential arrangements to ensure standards.

06

Development of Exclusive Cultural and Business Programmes

Organisation of themed visits to historical sites, government institutions, scientific and educational establishments, and leading business organisations.

07

Business Visits & International Networking

Arranging professional visits to corporations, innovation centres, research institutions and other relevant organisations, alongside opportunities for strategic meetings.

08

Certification & Programme Evaluation

Coordinating the completion of educational activities, issuing applicable certificates through authorised partners and preparing programme summaries for future professional development.

09

Overall Programme Supervision

Appointment of a dedicated programme coordinator to maintain continuous communication with delegation members, academic partners and service providers, oversee schedules and service quality, and resolve organisational matters promptly and efficiently.

Academic partners



WESIO MISSION is to equip leaders with contemporary knowledge, professional competencies, international connections and innovative tools essential for preparing future generations to meet the challenges of a rapidly changing world.

Our educational programmes and business events are delivered in partnership with a distinguished network of reputable academic institutions, including the International Business Academy Consortium (IBAC), Global Development Alliance, BigBoss Business School, Startup World Cup Championship Foundation, European Association of Business Development and its specialised academic divisions and representative institutions across various fields of expertise.

International Executive Programmes are advanced professional development programmes designed for senior executives, CEOs, company directors, government officials, ministers, investors and business owners. They provide practical knowledge, international expertise and strategic management tools to address complex business challenges, strengthen leadership capabilities and support organisational growth.

Areas of expertise



Our executive education portfolio covers strategic leadership, corporate governance, international business, finance and investment, digital transformation and AI, innovation management, energy and oil and gas industries, major infrastructure projects, international EPC contracts, sustainability, sales and negotiations, international diplomacy and mentality management, risk management and organisational development, communications and business etiquette, personal brand and PR management, human full potential and leadership.

Customised Programmes

Programmes can be commissioned by corporations, government ministries, public institutions, industry associations and international organisations. Each programme is tailored to the client's industry, strategic objectives, management level and specific professional requirements.

Global Demand and International Value

As industries face technological disruption, international competition and growing management complexity, demand for executive education continues to expand worldwide. Organisations seek practical, specialised training that connects international best practices with their operational and strategic priorities.

Our programmes help decision-makers strengthen professional competence, improve organisational performance, develop international partnerships and apply new knowledge directly to business operations and investment projects.

TOP-100

International executive programmes

World-Class Executive Education & MBA for Global Leaders and Decision-Makers

SIX EXECUTIVE DEVELOPMENT THEMES

01 **Innovation, creativity & invention**

02 **Sales mastery & negotiations**

03 **Strategic media & global PR**

04 **Full human potential leadership**

05 **Strategic foresight management**

06 **Global leadership**

Executive education with international reach



General Management • Strategy • Innovation • Inventive Thinking • Sales • Negotiations • Marketing • Branding • Full Human Potential • Global PR

World Education, Science and Innovation Organisation (WESIO), in partnership with International Business Academy Consortium (IBAC), develops international executive education initiatives connecting advanced management knowledge, innovation, leadership development and practical industry expertise.

We recommend our TOP-100 Executive Education Programmes designed for business owners, CEOs, senior executives, government ministers, public sector leaders, investors and entrepreneurs.

These programmes reflect key areas of executive education offered by leading international business schools, including International Business Academy Consortium (IBAC), ONEU, EABD, BigBoss Business School and Adam Smith Business Academy.

International Business Academy Consortium (UK) offers a portfolio of more than 100 executive education programmes, with opportunities to develop bespoke training solutions for corporate and government leaders.

WORLD-CLASS KNOWLEDGE. GLOBAL CONNECTIONS. EXCELLENCE

Innovation, creativity & invention



1 Inventive Thinking & Breakthrough Innovation

Developing inventive thinking through TRIZ, creative problem-solving and breakthrough innovation.

2 Creative Intelligence & Innovation Leadership

Building creative intelligence, innovative teams and a culture of unconventional thinking.

3 Design Thinking & Human-Centred Innovation

Developing customer-focused solutions through design thinking, prototyping and testing.

4 AI-Powered Creativity & Invention

Using generative AI for idea generation, product design, prototyping and innovation.

5 From Invention to Commercial Success

Commercialising inventions through patents, licensing, investment and international markets.

6 Building an Innovation-Driven Organisation

Creating innovation laboratories, corporate incubators and effective R&D management.

Sales mastery & negotiations



7 Executive Sales Mastery: The Art of High-Value Selling

Mastering premium sales, customer psychology, value creation and closing high-value deals.

8 Harvard Principles of Negotiation & Conflict Resolution

Applying Harvard negotiation principles to resolve conflicts and achieve mutually beneficial agreements.

9 High-Stakes Negotiations & International Deal-Making

Negotiating with investors, corporations and governments while protecting strategic business interests.

10 Psychology of Influence, Persuasion & Decision-Making

Understanding decision-making, behavioural economics and ethical persuasion techniques.

11 Sales Leadership & High-Performance Sales Teams

Building effective sales teams, managing KPIs and pipelines, and using AI to increase sales productivity.

12 Cross-Cultural Negotiations & Global Business Diplomacy

Mastering international business etiquette, cross-cultural communication and diplomatic negotiations.

Strategic media & global PR



13 Global Brand Strategy & Market Leadership

Building international brands through strategic positioning, market expansion and competitive differentiation.

14 AI-Powered Marketing & Digital Growth

Using AI for marketing, personalised campaigns, customer analytics and automated acquisition.

15 Luxury Branding & Premium Market Strategy

Developing premium brands through exclusivity, luxury pricing and exceptional customer experiences.

16 Personal Branding & Executive Reputation

Building executive influence through personal branding, public speaking, media relations and reputation management.

17 B2B Marketing & Strategic Customer Acquisition

Attracting major corporate clients through B2B marketing, strategic partnerships and international sales.

18 Customer Experience, Brand Loyalty & Behavioural Marketing

Strengthening customer loyalty through behavioural insights, customer experience and retention strategies.

Full human potential leadership



Based on Dr Olga Azarova's Eight Intelligences (8Qs) model, this distinctive IBAC specialisation develops leadership potential through Physical, Emotional, Mental, Managerial, Creative, Teaching, Entrepreneurial and Spiritual Intelligence.

19 Full Human Potential: The Eight Intelligences of Leadership

Unlocking leadership potential through the 8Qs model, personal development and executive effectiveness.

20 Emotional Intelligence & Transformational Leadership

Developing emotional intelligence, empathy, stress management and effective change leadership.

21 Creative & Entrepreneurial Intelligence for Executives

Strengthening innovative thinking, opportunity recognition and entrepreneurial decision-making.

22 Neuroleadership, Cognitive Agility & Strategic Thinking

Improving cognitive flexibility, strategic thinking, attention management and decision-making.

23 Executive Energy, Resilience & Sustainable Performance

Enhancing resilience, energy management, concentration and sustainable executive performance.

24 Executive Presence, Charisma & Leadership Communication

Developing executive confidence, charisma, persuasive communication and public speaking.

Strategic foresight management executive programme



25 AI Strategy for CEOs & Board Directors

Integrating AI into corporate strategy, business operations, investment and risk management.

26 Strategic Foresight & Future Scenario Planning

Forecasting global trends, developing future scenarios and preparing businesses for change.

27 Smart Governance & Public Sector Innovation

Modernising public administration through digital government, innovation and strategic reforms.

28 AI Governance, Ethics & Responsible Innovation

Ensuring responsible AI adoption, data protection, regulatory compliance and risk management.

29 Business Model Reinvention & Platform Economics

Creating digital business models, platform ecosystems and new revenue streams.

30 Building Global Innovation Ecosystems

Connecting businesses, universities, startups, investors and governments to accelerate innovation.

Global leadership executive programme



31 Family Business, Succession & Generational Wealth

Managing family businesses, succession, governance and wealth preservation across generations.

32 Women in Global Leadership & Executive Influence

Advancing women's leadership, board participation, investment skills and global networks.

33 Corporate Diplomacy & International Strategic Partnerships

Building international alliances, strategic partnerships and government-business cooperation.

34 Geopolitical Intelligence & Strategic Risk Management

Managing geopolitical risks, trade restrictions, supply chain challenges and uncertainty.

35 Executive Leadership in Energy & Infrastructure Development

Managing major energy projects, investments, EPC contracts and infrastructure development.

36 The Future of Education, Talent & Human Capital

Transforming education, corporate learning and leadership development in the AI era.

37–100 Industry-Specific International Executive Programmes

Tailor-made programmes for government delegations, corporate leaders and senior executives, addressing industry-specific challenges and strategic priorities.

INDUSTRY-SPECIFIC

International executive programmes

World-Class Executive Education & MBA for Global Leaders and Decision-Makers

01 **Oil, gas & energy**

02 **AI & technology**

03 **Education**

04 **Government & public administration**

05 **Corporate MBA programmes**

Oil, gas & energy executive programme



Advanced Professional Training for Energy Industry Leaders and Specialists

Specialised executive and technical training for energy companies, engineers, senior executives and government authorities.

Key Areas of Training

- Oil & Gas Management and Strategic Leadership
- International EPC Contracts and Project Management
- Energy Infrastructure and Capital Projects
- Industrial Safety, Risk and Asset Management
- Exploration, Production and Processing Technologies
- Digital Transformation, AI and Energy Innovation
- Gas Turbines, Compressors and Industrial Equipment
- Energy Investment and Sustainable Development

Programme Formats: Technical training, executive masterclasses, industry visits and international knowledge exchange.

AI & technology executive programme



Advanced Technology Skills, Digital Innovation and Future-Ready Leadership

International professional development programmes for IT specialists, technology executives, software companies, digital transformation leaders, innovation managers and organisations developing advanced technological solutions.

Key Areas of Training

- Artificial Intelligence and Generative AI Applications
- Digital Transformation and Technology Strategy
- Software Engineering and Modern IT Architecture
- Cybersecurity, Data Protection and Digital Risk Management
- Cloud Computing, Big Data and Advanced Analytics
- Technology Entrepreneurship and Startup Development
- Innovation Management and Product Commercialisation
- AI Leadership and Digital Business Models

Programmes combine expert-led training, technology workshops, innovation laboratories, case studies and professional visits to international technology companies, universities, research centres and innovation hubs.

Education executive programme



Innovation in Education, Teaching Excellence and Institutional Transformation

Specialised international education and professional development programmes for teachers, university lecturers, professors, school principals, university rectors, educational administrators and senior leaders of educational institutions at all levels.

Key Areas of Training

- Innovative Teaching Methodologies and Educational Technologies
- Artificial Intelligence in Teaching and Learning
- Educational Leadership and Institutional Management
- Curriculum Development and International Education Standards
- Entrepreneurial Education and Startup-Based Learning
- Creative Thinking and the Development of Human Potential
- Teacher Training, Professional Certification and Academic Excellence
- Digital Education, Personalised Learning and Future Skills

Programmes may include international teacher training courses, academic masterclasses, professional exchanges, school and university visits, educational innovation workshops and collaborative projects with international academic institutions.

Government & public administration executive programme



Advanced executive training for ministers, senior government officials and public sector leaders, focused on strategic leadership, effective governance and national development.

Key Areas of Training

- Government Leadership and Public Administration
- Public Finance, Investment and Infrastructure
- Public Policy and Government Reform
- International Diplomacy and Negotiations
- Digital Government, AI and Smart Governance
- Public–Private Partnerships and Global Cooperation
- National Innovation and Economic Development
- Crisis Management and Institutional Performance

Programme Formats: Executive training, policy discussions, workshops, case studies and institutional visits, subject to relevant approvals.

Corporate MBA programmes



Advanced MBA-level executive training for business owners, directors and senior management teams across all industries, focused on strategic leadership and organisational performance.

Key Areas of Training

- Strategic Management and Corporate Leadership
- Financial Management, Investment and Corporate Finance
- Marketing, Sales and Business Development
- Human Resource Management and Organisational Behaviour
- Operations, Supply Chain and Project Management
- Innovation, Entrepreneurship and Business Transformation
- Digital Transformation, AI and Business Analytics
- Corporate Governance, Risk and Crisis Management
- International Business and Strategic Negotiations
- Business Strategy, Sustainability and Competitive Advantage

Programme Formats: Executive MBA modules, corporate masterclasses, leadership workshops, business simulations, case studies, company visits, international study tours and customised corporate training.

Faculty and teaching staff



International Experts, Academic Leaders and Industry Professionals

WESIO and International Business Academy (IBA) bring together international professors, executive trainers, business leaders, researchers and industry specialists.

Our faculty combines academic excellence with practical executive experience, delivering specialised training for CEOs, senior executives, government officials, ministers and business leaders.

Our philosophy

Connecting academic knowledge, international expertise and practical leadership to strengthen decision-making, innovation and executive performance.

Key Educational Formats

Executive Masterclasses — expert-led intensive training.

Case Studies & Business Simulations — real-world business challenges and strategic decisions.

Interactive Workshops — leadership, negotiations and problem-solving.

Industry Expertise & Professional Exchange — insights from international experts and corporations.

Strategic Projects — practical solutions for participants' organisations.

International Business Visits — visits to universities, corporations and innovation centres, subject to arrangements.

Delivery formats



IBAC can offer flexible executive education formats tailored to the professional objectives, industry requirements and schedules of corporate and government clients.

Programme Format	Duration	Description
Executive Masterclass	1–2 days	Intensive training focused on a specific management or leadership topic
Executive Intensive	3–10 days	Advanced practical training featuring case studies, executive workshops and business simulations
International Executive Programme & Tour	5–10 days	A combination of executive training, corporate and university visits, industry meetings and international professional exchange
Executive Transformation Programme	6–12 weeks	Modular executive education, individual strategic projects, mentoring and performance evaluation

Each programme can be customised to the client's strategic objectives, industry, participant profiles, preferred destination and duration.

International Executive Education Tours may combine formal training with visits to leading corporations, research institutions, innovation centres and universities, subject to partner availability and programme arrangements.

Global events

World-Class Executive Education & MBA for Global Leaders and Decision-Makers

01 **Global Business Week**

02 **World Business Forum**

03 **Global Education Forum**

04 **Startup World Cup Championship**

GLOBAL EVENTS
Watch the video

Business Tours

European Business Mission

Asian Business Mission

American Business Mission

Australian Business Mission

African Business Mission

International Business Retreats

International perspectives

London / Glasgow / Florence / Washington DC







FLORENCE



WASHINGTON DC

Innovation and influence







Leadership in focus







World Education, Science and Innovation Organisation

Book a programme

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